

Truck Sides and Truck Curtains

Description

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While our liquid lamination provides essential protection for your vehicles, branding, and advertising, it is equally important to implement a regular cleaning routine. Without consistent cleaning, dirt and grime can become baked into the surface, bonding with the coating, the ink, and the curtain fabric itself.

Effective dirt resistance is critical. Truck graphics are constantly exposed to environmental elements such as rain, road grime, and chemicals. Our coatings are specifically designed to minimise dirt pickup, helping to prevent contaminants from adhering to the surface. This not only keeps your graphics looking cleaner for longer but also significantly extends their lifespan.

Landor offers a professional coating service on demand.

We can advise on the most suitable coating solutions for your specific requirements and undertake testing to ensure optimal performance.

With our network of experienced printers, combined with over 20 years of hands-on expertise in the truck curtain industry, you can be confident in receiving the highest level of service and the most effective solutions from Landor.

Landor Liquid Lamination has been developed to work to protect your investment in truckside Lorry side printed graphics.

The conditions and the environment that large trucks and trailors go through on a daily basis is quite extreme and aggressive. Through rain, and shine, Snow and UV heat baking onto the sides of your vehicles, your printed inks, branding and promotion simply cannot survive these conditions alone!

Our coatings have been developed to provide the necessary protection against water, rain, abrasion, chemical and UV light that would otherwise degrade the printed truckside or truck curtainside.

It is essentail that as well as our liquid lamination to protect your vehicles and your branding, or advertising, that you also clean on a regular basis your vehicles.

Baked in dirt and grime will attach both coatings and the ink and the curtain fabric.

Good dirt pick up is essential to prevent the dirt, rain and chemicals that come into contact with truck graphics. The dirt pick up of our coatings is a key element also to provide an extended life of your Truckside graphics.

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Truck curtain sides need to be cleaned regularly

Truck curtain sides require regular cleaning to maintain their appearance and performance. Without consistent care, dirt, road grime, and chemical residues can penetrate the fabric surface. Over time, these contaminants become embedded, making them extremely difficult â?? or even impossible â?? to remove. This can lead to permanent damage not only to the curtain material itself but also to the printed graphics.

Our protective coatings provide an effective additional barrier, helping to prevent contamination from bonding to the surface. This ensures your curtains remain cleaner for longer while preserving the vibrancy and sharpness of your printed branding.

The image shown highlights how vulnerable truck curtain fabrics can be. With constant opening and closing throughout the day, combined with exposure to harsh weather and road conditions, these surfaces face continuous wear.

Regular cleaning, supported by protective coatings, is essential to maintain the durability, appearance, and lifespan of your truck curtains.



3.3m Landor coater suitable for Truck Curtain coating



Coating by Hand

Coating of truck curtains can be achieved very efficiently by hand and by machine: Our **3.3m roll to roll coater** can efficiently and accurately coat curtainsides

Coating by hand is not just efficient for small prints or canvas. Truckside pvc film or truckside curtains can be **coated by hand** as it will dry efficiently within 20-25 minutes in ambient conditions

For individual guidance, advice and testing, or samples if desired, please do not hesitate to call or email us : info@landoruk.com, or Tel: +44 1252 624411

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