

Truck Curtains & Sides: Protection with Landor Liquid Lamination

Description

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For the Successful Production, Protection, Enhancement and Image Preservation of your vehicle graphics , it is essential that you have the appropriate understanding of the technology used and the Appropriate care and attention to achieve your Branding, Advertising or Promotional objectives.




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Fortunately our coatings technology is not highly technical. Simply put, Basic guidelines and consistent results and outcome. All forms of vehicle graphics require some form of protection and maintenance similar to all vehicle body paintwork. Trucksides and Truck curtains are similar. However once you have elected to invest in or undertake a customer vehicle branding or image transformation there are a few basic installation, maintenance guidelines you will need to follow, just as you do for vehicles and Graphics in all other exterior conditions.

All vehicle bodywork and paintwork has the same form of treatment as vehicle graphics: After the paint, like all paints and graphics you need to protect these from the conditions and the environments. Usually bodywork is painted, then coated with a vehicle lacquer/ varnish. This protects the day to day wear and tear, abrasion, sun, water, rain, salt, chemical et al that your vehicle will be exposed to for anything from 3-10 years or more. .

Landor liquid-lamination has been working in the industry for over 20 years so has many years specifically in truckside graphics. It is a proven solution as well as an essential protection that protects and enhances the Fleet graphics solution .



A common site on our roads are different trucks and brands with either vinyl cut graphics, inkjet printed graphics or a mixture of both.

Printed Truck side , Hard side or truck fabric curtains, and bodywork graphics can be an eco friendly and highly sustainable solution to your Corporate or vehicle branding, promotions or advertising plans and campaigns

This is an excellent means to promote and advertise as well as brand your business on the motorways where any single day there can be hundreds and thousands of physical views of your company and brand on your countryâ??s highways and motorways

Coating flexible truckside curtain is highly efficient and accurate as well as productive, achieving up to 200m2 (60 linear metres) per hour in accurately coated. truck fabric.

With over 20 years support, distribution and coatings development we have an established range of reliable and high performance coatings. Our expertise and support provides the tools and support to

provide you with the right truck curtain fabrics, coatings and optional coatins equipment and systems for your brand or for your fleet or your customers needs globally

Our 3.3m coater is available for sale or ask us about our Coatings project rentals or lease/ lease purchase!



Landor 1.6m Coater

Alternatively ask us about our coating services and how we can either work with you directly or through one of our approved and experienced service providers



No matter what your vehicle size or material that covers your load, you need to keep these clean and maintain them regularly. Printed or unprinted.

As you can see from the images here these ar standard curtains (Unprinted) that need protection and regular cleaning otherwise the dirt, pollution, chemical, heat, cold, ice, frost collectively will shorten the life of your trucks.

Even paint on a vehicle has protection with an automotive coating, but it is also not immune to damage and permanent degradation if you do not clean them. The longer the dirt sits on the surface the deeper the dirt and chemicals will penetrate into the surface.

Thanks to our Liquid lamination coatings that we have developed and supplied over the last 20 years you can now safely protect and extend the life of your prints

Category

1. Blog

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