Landor UK GDPR & Privacy Policy

Description

GDPR & Privacy policy

Background

We want you, or the entity you are authorised to represent (â??youâ?•, or â??yourâ?•) to visit our website knowing that you have control over your personal data. Your right to privacy and data security is our primary concern and we will take all reasonable measures to protect your information while it is in our care.

We respect and value the privacy of everyone who visits this website, www.landoruk.com (â??our siteâ?•) and associated â??info.â?• pages and will only collect and use personal data in ways that are described here, and in a manner that is consistent with Our obligations and your rights under the law.

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This policy explains the data processing practices of Landor UK. By submitting identifying data when using the website, you are agreeing to our use of such data as described in this privacy policy. Should you have questions concerning your personal information or any questions on our use of the information, feel free to direct these to info@landoruk.com

Information About Us

Our site is owned by Landor UK Ltd, a limited company registered in England under company no: 049 1381, whose registered address is

Landor UK

51 Clarence Road
Fleet, Hampshire
GU51 3RY

Our Data Protection Manager is Derric Landor, and can be contacted by email at info@landoruk.com, by telephone on +44 1252 624 411, or by post at Landor UK, 51 Clarence Road, Fleet, Hampshire, GU51 3RY.

What does this policy cover?

This Privacy Policy applies only to your use of our site. Our site may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

What personal data do we collect.

Depending upon your use of our site, we may collect some or all the following personal [and non-personal] data (please also see section our use of Cookies)

Detail of the information we collect

- Personal identification such as name and date of birth.
- Contact information such as email addresses and telephone numbers;
- Demographic information such as post code, preferences, and interests;
- Online identification such as IP address; â?¢ Photographic such as CCTV

How do we use your data? All personal data is processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. We will comply with our obligations and safeguard your rights under GDPR at all times.

Our use of your personal data will always have a lawful basis, either because it is necessary for our performance of a contract with you, because you have consented to our use of your personal data (e.g. by subscribing to emails), or because it is in our legitimate interests. Specifically,

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We may use your data for the following purposes:

- Providing and managing your Account;
- Providing and managing your access to our site;
- Supplying our Products or services to you (please note that we require your personal data in order to enter into a contract with you);
- Personalising and tailoring our services for you;
- Replying to emails from you;
- Supplying you with emails that you have opted into (you may unsubscribe or opt-out at any time by clicking the unsubscribe button in the footer of any of our mailers, or by contacting the Landor UK Marketing Department at; marketing@landoruk.com or on 01252 624 411)
- Market research;
- Analysing your use of Our Site [and gathering feedback] to enable us to continually improve our site and your user experience;

With your permission and/or where permitted by law, we may also use your data for marketing purposes which may include contacting you by email AND/OR telephone AND/OR text message AND/OR post with information, news and offers on OUR products or Our services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with Our obligations under the GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003.

You have the right to withdraw your consent to us using your personal data at any time, and to request that we delete it.

How long do we keep your personal data?

We do not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Data will therefore be retained for the following periods (or its retention will be determined on the following bases):

- General enquiries â?? completion of enquiry plus 6 months.
- Projects â?? specifically defined for each project and held within the processing activity record
- Centre customers â?? 24 months
- Suppliers (non project) â??as per current legislation (7yrs)
- Employees â?? 24 months
- Candidates â?? 24 months
- Visitor â?? duration of your visit

How and where we store your data

We only keep your personal data for as long as we need to in order to use it as described above in section 6, and/or for as long as we have your permission to keep it.

Data security is very important to us, and to protect your data we have taken suitable measures to safeguard and secure data collected through our site.

Do we share your data?

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We never share your data with third party marketing companies

We may share your data with other companies in our group to offer beneficial services. This includes Landor Phototex and Landor Liquid Lamination AND our holding company and its subsidiaries.

We may sometimes contract with third parties to supply services to you on our behalf. These may include payment processing, search engine facilities, advertising, and marketing. In some cases, the third parties may require access to some or all of your data. Where any of your data is required for such a purpose, we will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, our obligations, and the obligations of the third party under the law.

We may compile statistics about the use of Our Site including data on traffic, usage patterns, user numbers, sales, and other information. All such data will be anonymised and will not include any personally identifying data, or any pseudonymised data that can be combined with other data and used to identify you. We may from time to time share such data with third parties such as prospective investors, affiliates, partners, and advertisers. Data will only be shared with your consent and used within the bounds of the law.

We may sometimes use third party data processors that are located] outside of the European Economic Area (â??the EEAâ?•) (The EEA consists of all EU member states, plus Norway, Iceland, and Liechtenstein). Where we transfer any personal data outside the EEA, we will take all reasonable steps to ensure that your data is treated as safely and securely as it would be within the UK and under the GDPR including:

Third Party	Measures in place
Eventbrite	Privacy Shield
Mailchimp	Certified agreement to EU/US and Swiss Safe Harbor Frameworks since 2007

In certain circumstances, we may be legally required to share certain data held by us, which may include your personal data, for example, where we are involved in legal proceedings, where we are complying with legal requirements, a court order, or a governmental authority.

What Happens If Our Business Changes Hands?

We may, from time to time, expand or reduce Our business and this may involve the sale and/or the transfer of control of all or part of Our business. Any personal data that you have provided will, where it is relevant to any part of Our business that is being transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Privacy Policy, be permitted to use that data only for the same purposes for which it was originally collected by us.

In the event that any of your data is to be transferred in such a manner, will be contacted in advance and informed of the changes. When contacted you will be given the choice to have your data deleted or withheld from the new owner or controller.

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How Can You Control Your Data?

You have the right to ask for a copy of any of your personal data held by us (where such data is held) Under the GDPR. Any reasonable request is free of charge and we will provide any and all information we hold. Please contact us for more details at info@landoruk.com, or using the contact details below in section 14. We want to make sure the information we hold on you is correct. To update you information please contact info@landoruk.com,

or using the contact details below in section 14.

Your Right to Withhold Information

You may access certain areas of our site without providing any data at all. For certain services provided by us, you may be asked for your contact details. You may restrict Our use of Cookies. For more information, see Our Use of Cookies section.

Your right to be forgotten

We only hold the minimum amount of personal data required for our processing and for a limited amount of time. However, you have the right to request that we remove or delete your personal data from our processing. Please contact Us for more details at info@landoruk.com, or using the contact details below in Contact Us section

How Can You Access Your Data?

You have the right to ask for a copy of any of your personal data held by us (where such data is held). Under the GDPR, no fee is payable and we will provide any and all information in response to your request free of charge.

Please contact Us for more details at info@landoruk.com, or using the contact details below in the Contact Us section 14.

Our Use of Cookies

Our site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of our site and to provide and improve our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using our site you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on our site for. These Cookies are not integral to the functioning of our site and your use and experience of our site will not be impaired by refusing consent to them.

All Cookies used by and on our site are used in accordance with current Cookie Law.

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Our site uses analytics services provided by Google. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how our site is used. This, in turn, enables us to improve our site and the services offered through it. You do not have to allow us to use these Cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of our site, it does enable us to continually improve our site, making it a better and more useful experience for you.

The analytics service(s) used by our site use(s) the following Cookies:

Name of Cookie First/ Third Party Provider Purpose

ga, _gid, _gat,

utma, _utmb,

utmc, _utmt,

utmz third party Google These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited. In addition to this the user data collected allows us to target visitors with Google Remarking advertising. Allowing us to advertise our services in the form of targeted adverts on other websites and platforms.

ubvt, ubpv, ubvs third party Unbounce Associated with software from Canadian company Unbounce. The service allows site owners to test the effectiveness of different versions of web pages, and ensure that visitors consistently see the expected version of a page. LinkedIn third party LinkedIn These cookies are used to target specific people who use linkedin, who could fall in to our taget market. We use the information to compile reports and to help us improve the the targeting of our ads. The cookies collect information in an anonymous form, including where visitors

have come to access the website as well as the pages they visited. In addition to this the user data collected allows us to target visitors with LinkedIn advertising. Allowing us to advertise our services in the form of targeted adverts throughout LinkedIn. _unam third party Cheeseonthegreen.com This is set as part of the ShareThis service and monitors â??click-streamâ?• activity, e.g. web pages viewed and navigated, and time spent on pages.

In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access our site more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

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Contacting Us

If you have any questions about our site or this Privacy Policy, please contact us by email at info@landoruk.com, by telephone on 01252 624 411, or by post at Landor UK, 51 Clarence Road, Fleet, Hampshire, GU51 3RY. Please ensure that your query is clear, particularly if it is a request for information about the data We hold about you.

Changes to Our Privacy Policy

We review this Privacy Policy regularly (for example, if the law changes and annually). Any changes will be immediately posted on our site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of our site following the alterations. We recommend that you check this page regularly to keep up-to-date.

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wonky