Landor Liquid Lamination Coatings

Description

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https://www.youtube.com/watch?v=mYWUmXUZNrI



Landor Liquid Lamination Coatings

Overview

Landor UK, headed by its founder and director, Derric Landor, brings over 25 years of experience in coating formulation and application development, primarily focused on the protection and performance enhancement of printed substrates and modern ink technologies.

From its foundation, Landor has specialised in the development of high-performance, environmentally responsible coatings, designed to extend the life, durability and usability of printed graphics across a wide range of demanding applications.

Over the years this expertise has expanded beyond protective liquid laminates to include specialist primers and surface preparation coatings, enabling improved adhesion and performance across challenging substrates.

Landorâ??s coating technologies include:

- **Water-based coatings**
- **UV-curable coatings**
- **Specialist solvent systems (used in specific circumstances such as water-sensitive substrates and certain paper applications)**

Despite these options, water-based coating technologies remain the most versatile and environmentally responsible solution, offering outstanding flexibility across modern ink sets and substrates, while consistently delivering excellent adhesion and reliable long-term protection.

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Landor liquid lamination coatings play a critical role in many print applications. Without adequate protection, printed graphics may suffer from premature fading, abrasion, chemical exposure or environmental degradation, ultimately failing to meet their intended performance, durability or visual expectations.

Landor coatings provide this essential protection through a combination of advanced chemical performance characteristics including:

- **UV fade resistance**
- **Abrasion resistance**
- **Water resistance**
- **Chemical resistance**
- **Surface protection and durability**

One of the most outstanding attributes of Landorâ??s water-based coating systems is their ability to perform across an exceptionally wide range of print substrates. Where additional performance is required, Landorâ??s primer technologies and specialist top coats can further enhance adhesion, durability and surface compatibility.

Through this combination of chemistry, application expertise and real-world print knowledge, Landor coatings ensure that printed graphics achieve their intended quality, performance and longevity across professional print, display and visual communication environments.

Common Applications

Landor Liquid Lamination Coatings are developed to protect printed materials in demanding environments where durability, longevity and surface protection are essential. Many modern print applications are exposed to frequent handling, abrasion, environmental exposure or chemical contact,

and without appropriate protection the printed image may quickly deteriorate.

Landor coatings therefore provide a protective layer that enables printed graphics to perform reliably in a wide variety of commercial, industrial and decorative applications.

Typical applications include:

- **High-traffic printed surfaces** in retail environments, exhibitions, museums, public buildings and commercial interiors where graphics are subject to regular handling and contact.
- **Vehicle graphics and vehicle wraps**, where coatings provide additional resistance to abrasion, weathering, washing and environmental exposure.
- **Truck curtain-side graphics**, where flexibility and durability are essential to maintain image quality on constantly moving and folding materials.
- **Inflatable structures and leisure graphics**, including **bouncy castles and promotional inflatables**, where coatings help protect printed surfaces from abrasion, moisture and heavy use.
- **Digitally printed wallpaper and interior decoration graphics**, where coatings can provide additional durability, washability and long-term protection of decorative surfaces.
- **UV fade protection**, extending the visual life of printed graphics exposed to natural or artificial light sources.
- **Preservation and protection of valuable printed imagery**, including photographic, decorative and promotional graphics.
- **Sustainable and reusable graphic applications**, where coatings help extend the life of printed materials, enabling reuse and reducing waste.

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By improving surface durability, environmental resistance and overall lifespan, Landor Liquid Lamination Coatings play an important role in helping printed graphics remain functional, visually consistent and economically viable over extended periods of use.

For further information, contact us directly by email: info@landoruk.com or tel +44 1252-624411

we will be delighted to advise consult, sample and evaluate your needs and expectations

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