

Hoarding Graphics: Protect and Preserve with Landor Liquid Lamination

Description

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Protect and Preserve Your Hoarding Graphics with Landor Liquid Lamination

Hoarding That Works as Hard as Your Brand

Hoarding is more than just a boundary. Itâ??s your first message to the public â?? a large-scale visual statement that introduces your brand, your development, and your ambitions.

Whether itâ??s a property development, retail construction, or refurbishment site, your hoarding sets the stage. It can inspire curiosity, attract attention, and promote your project before itâ??s even complete.

But without the right protection, printed hoarding panels can fade, peel, or lose their impact within months â?? especially under constant UV exposure, rain, pollution, and even graffiti.

Thatâ??s where **Landor Liquid Lamination** comes in.



Long-Lasting Presentation and Protection

Landor Liquid Lamination forms an invisible, durable coating that protects printed hoarding graphics from the elements â?? keeping them clean, vivid, and professional for far longer than uncoated or film-laminated panels.

Unlike traditional laminate films, this is a **liquid-applied coating** that bonds directly with the ink and surface. It moves and flexes with the substrate, preventing cracking, yellowing, or delamination. By hand or by machine, Landor Liquid Lamination coatings can double the life of your prints.

Protects Against:

- UV fading and sunlight damage

- Dirt, dust, pollution, and moisture
- Scratches, scuffs, and abrasion
- Graffiti and unwanted marking
- General wear and weathering

The result: hoardings that stay brighter, cleaner, and more impactful â?? month after month.

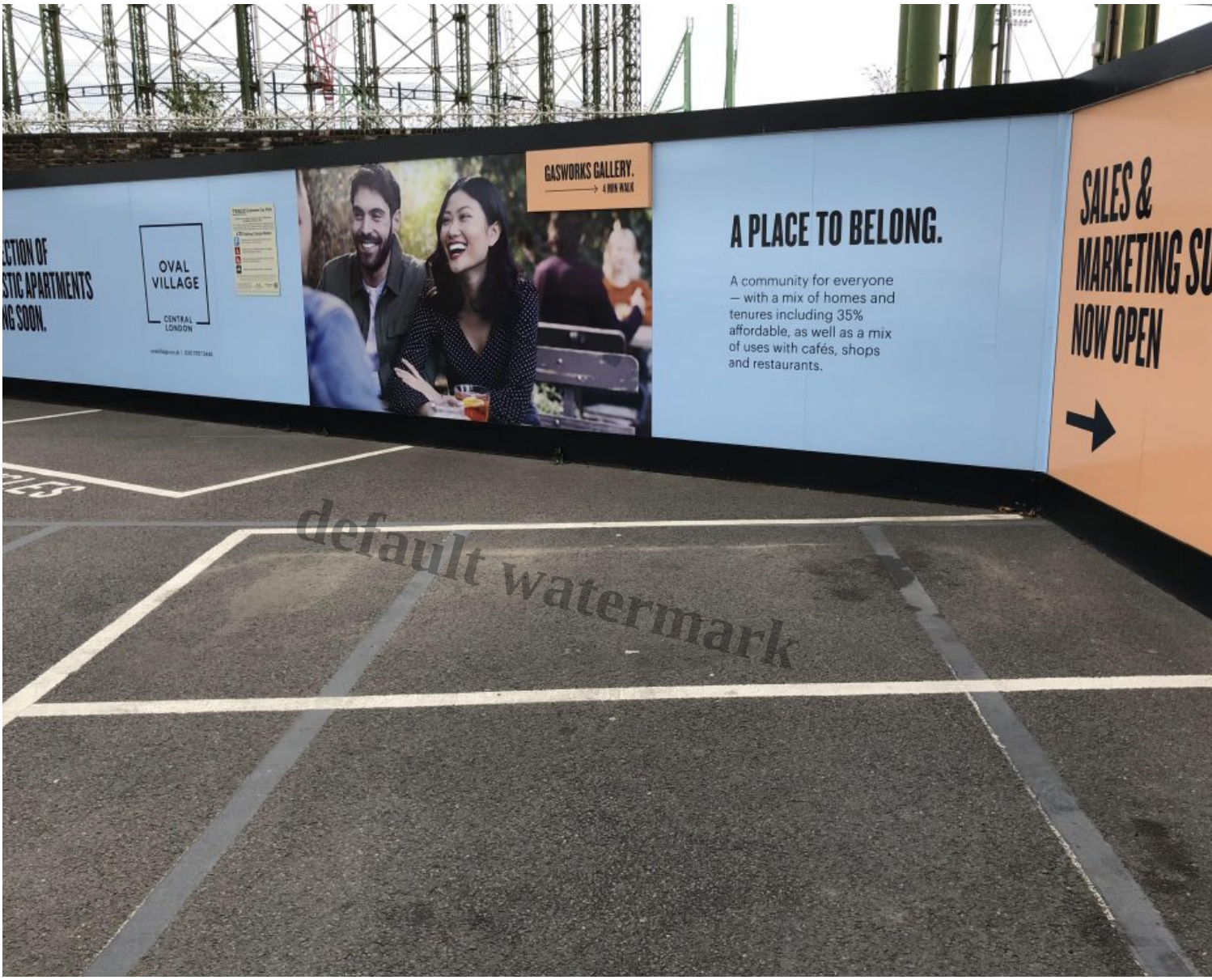
Eco-Friendly Protection

Where most protective films use plastic or PVC, **Landor Liquid Lamination** is a **sustainable alternative**.

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Our coatings are **non-PVC, solvent-free, or water-based**, offering an eco-conscious solution that supports long-term environmental goals.

They extend the life of your prints and hoardings â?? reducing the need for reprints, materials, energy, and transport â?? and therefore **minimising your carbon footprint**.


OVAL VILLAGE
CENTRAL LONDON
GASWORKS GALLERY.
A PLACE TO BELONG.
A community for everyone — with a mix of homes and tenures including 35% affordable, as well as a mix of uses with cafés, shops and restaurants.
SALES &
NOW OPEN
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A Better Way to Finish and Protect Your Hoardings

Landor Liquid Lamination can be applied to:

- **Printed ACM panels** (Dibond, Alupanel, etc.)
- **PVC, PET, and polypropylene sheets**
- **Flexible banners and self-adhesive graphics**
- **Direct-to-board UV or latex prints**

Available in **gloss, satin, or matte** finishes, it enhances visual quality while ensuring long-term durability and sustainability.

Anti-Graffiti and Easy Maintenance

Public hoardings often face an unwanted challenge â?? graffiti.

With **Landorâ??s anti-graffiti Liquid Lamination**, ink and paint cannot penetrate the coating surface. Any graffiti can be simply wiped away without damaging the print beneath.

That means your graphics stay protected, your maintenance costs drop, and your presentation remains consistent. It also helps reduce the waste and labour associated with panel replacement.



Benefits at a Glance

- â? **Preserves colour vibrancy and image clarity**
- â? **Protects from UV, moisture, and dirt**
- â? **Anti-graffiti and easy to clean**
- â? **Reduces maintenance, reprints, and waste**
- â? **Sustainable, non-PVC, and eco-friendly**
- â? **Cost-effective long-term protection**

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Transform Every Hoarding into a Lasting Brand Asset

Your hoarding should do more than define the perimeter â?? it should define your brand.

With **Landor Liquid Lamination**, your graphics remain as striking and professional as the day they were installed, protected against time, weather, and the environment.

Protect your investment. Preserve your story.
Make your hoarding last longer, look better, and stay sustainable.

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