

Chelsea College of Arts

Description

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Annual BA Graphic Design Communication exhibition at Chelsea College of Art & Design

â??Having student final year submission deadlines at the same time as installing an exhibition means critical turnarounds and anything that shaves off time is a bonus for us. This year (2012) we decided to use Landor Phototex because of its many qualities such as its compatibility to our printers and inks, translucency, quick to trim and hang (and re-hang), fantastic colour and creative possibilities like full layouts straight on the wall with captions and the ability to make giant stickers and cut-outs.â?•

â??We are now spoilt by Landor Phototex having now seen the quality and versatility. Plus to take down the show it took as long as it did to pull it off the wall â?? which is instant!â?•

â??Thereâ??s no way we will go back to using wallpaper and paste, board mounting and even resorting to carpet tape.â?•

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Category

1. Phototex case study

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