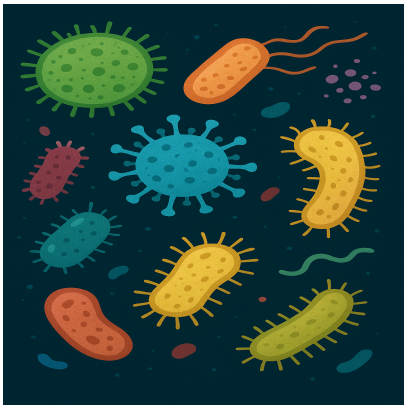


Protecting Images and People: Landor Antimicrobial Coatings

## Description

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Landor liquid lamination
Enhance, Protect, Extend the life of your Ink-jet Prints
Landor
Classic Gloss Protective Coatings
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# Anti-Microbial Coatings :

## Why Antimicrobial Coatings Matter More Than Ever â?? And How Landor Liquid Lamination Helps Protect Both Your Graphics and the People Who Rely on Them

With Landorâ??s range of protective coatings, antimicrobial protection is easily added â?? giving you durable surface safety alongside long-term graphic protection.

In a world where surfaces are touched thousands of times a day â?? in hospitals, retail environments, offices, transport hubs, care homes, schools, and public buildings â?? protecting people from harmful microbes has become an essential responsibility. For many businesses, designers, printers, and facility managers, the conversation often starts with â??How do we protect the printed graphics?â?• But there is a deeper, far more important question:

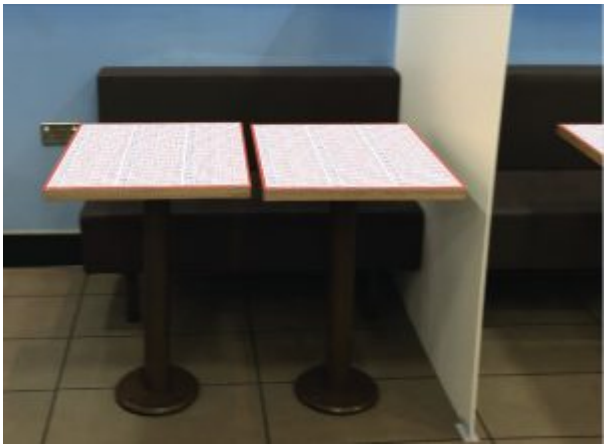
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**How do we protect the people interacting with those surfaces every single day?**

This is where **Landor Antimicrobial Liquid Lamination**, certified to **ISO 22196**, plays a crucial role. Our protective coatings donâ??t just safeguard your graphics from wear, tear, and environmental damage â?? they help reduce microbial transmission on the surfaces people touch most.

And in environments where the dangers are real and potentially lethal, this isnâ??t optional. **Itâ??s essential**.

## Why Bother? Because Microbial Transmission Is a Serious and Often Overlooked Threat




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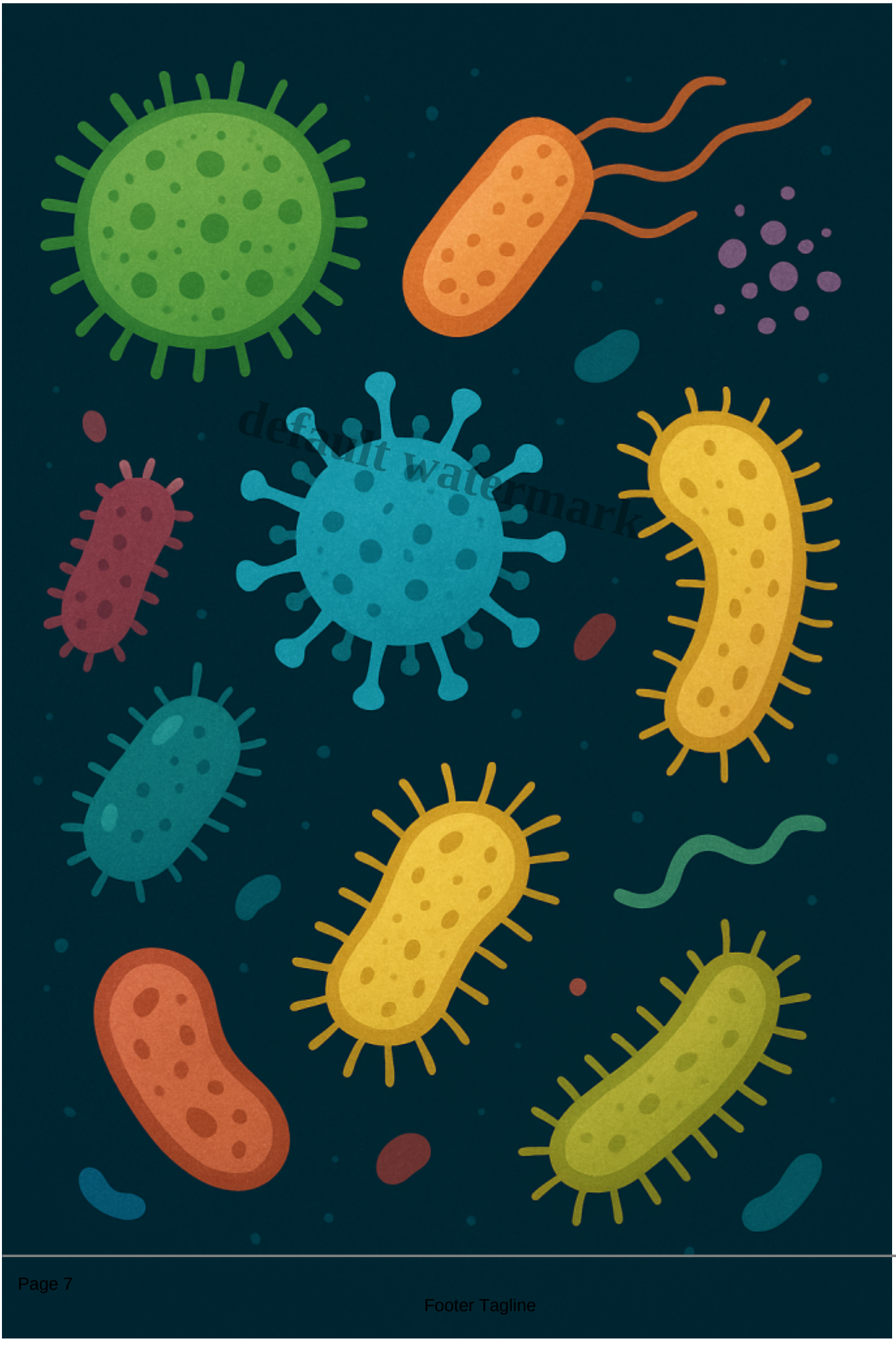



Microbes donâ??t care whether a surface carries a printed graphic, directional signage, patient information, or a decorative element. They simply survive and multiply â?? waiting for their next human host.

**We all know how devastating the consequences can be:**

- **Sepsis**, one of the worldâ??s silent killers, often develops from infections caused by bacteria picked up from contaminated surfaces.
- **Vulnerable groups** â?? including hospital patients, elderly residents in care facilities, and immunocompromised individuals â?? are at particularly high risk.
- **High-traffic spaces** create high-risk surfaces. Door handles, lifts, tills, kiosks, display counters, and reception desks all become transmission points.

Yet many organisations still overlook surface protection as part of their safety strategy.


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# Antimicrobial coatings are no longer a â??nice-to-have.â?• They are a front-line defence.

## Landor Liquid Lamination: Protection for Graphics, Essential Protection for People

Landorâ??s colourshield clear protective coatings have been used for years to extend the life and durability of printed graphics. But today, they deliver something even more valuable:

### ✓ Independent ISO 22196 antimicrobial certification

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This ensures measurable, proven reduction of microbial growth on treated surfaces.

### ✓ Simple, fast, efficient integration into any graphic production workflow

Whether you produce wall graphics, signage, POS displays, murals, packaging prototypes, or interior architectural finishes, antimicrobial protection can be added immediately and easily.

### ✓ Protection beyond the print

Your graphic no longer protects *just itself*.
It helps protect **every person who touches it**.

### ✓ Long-lasting, cost-effective safety enhancement

Unlike temporary sprays or wipe-on solutions, Landor liquid lamination forms a durable, bonded surface that keeps working for months and years.

## Where It Matters Most: Real-World High-Touch Applications

Antimicrobial coatings deliver life-saving benefits in environments where microbial spread can be deadly â?? but they are just as important in everyday settings.

### Healthcare Environments

- Hospital wall graphics
- Bedside charts and patient room signage
- Nursesâ?? stations and reception desks
- Treatment room displays
- Equipment labels and control panels

**Why itâ??s essential:**
In hospitals and care homes, surface contamination can lead to dangerous infections for vulnerable patients. Every touchpoint matters.

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## Care Homes & Elderly Support Facilities

Elderly residents are more prone to infection and have slower immune responses. Printed surfaces, wall decorations, and information boards are touched often and should be protected.

- Lounge Chairs, hand rests and head rests
- Door Handles
- Walking area with handrails
- Kitchen and Eating Areas
- Washroom and Lavatory facilities
- Tables and counters
- Lavatory facilities


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STOP GERMS!
STOP GERMS!
STOP GERMS!
PROTECT YOURSELF
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LANDOR
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99.9%
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COATINGS
PROTECTED BY


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ANTIMCROBDIAL COATINGS
PROTECTION FOR HIGH-TOUCH AREAS




## Retail & High-Street Environments

- POS displays

- Self-checkout kiosks
- Product information panels
- Shelf-edge labels
- Changing room graphics
- Public Washrooms

**High footfall = high transmission risk.** Antimicrobial protection shows that a brand takes consumer safety seriously.

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## Office Buildings & Corporate Spaces

- Door handles
- Lift interiors
- Branded wall coverings
- Meeting room graphics
- Desk dividers
- Washroom areas

With more flexible working patterns and shared spaces, surface protection helps keep employees safer.

## Public Buildings & Schools

- Classroom desks

- Posters and Signage
- Clear window films & Interactive displays
- Library desks and reading workspaces
- Entrance and walkway graphics
- Countertops
- Canteens and Washing and Lavatory Facilities

Where many people interact with the same surface, antimicrobial protection reduces the risk of microbial spread.

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## A Responsibility for Building Owners, Brands, Printers, and Agencies

Surface hygiene is not simply the responsibility of cleaners or infection-control teams. It begins with **the materials we choose**.

Building owners and managers increasingly recognise their duty to protect staff, patients, visitors, and customers. The graphics industry â?? printers, installers, designers, agencies â?? plays a critical role in that chain of responsibility.

By choosing Landor Antimicrobial Liquid Lamination, you help:

- Protect users and visitors
- Reduce infection risks
- Improve hygiene standards
- Provide safer, more durable graphic installations
- Demonstrate social responsibility and duty of care

And you achieve all of this **without any additional steps or complexity** in the printing or installation process.




LANDOR
ANTIMMOBBIAL
PROTECTION




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## Why Landor? Because Safety Should Be Simple, Reliable, and Proven

With Landor antimicrobial protective coatings, you get:

- **A scientifically validated antimicrobial solution**
- **A durable protective layer for all printed graphics**
- **A cost-effective upgrade to your existing workflow**
- **A visible commitment to safety and responsibility**
- **Peace of mind â?? for you and for the people who rely on your surfaces**

In the fight against microbial transmission â?? especially bacteria that can lead to infections, complications, and life-threatening conditions like sepsis â?? every protected surface counts.

## Final Thought: Protect More Than Just Graphics â?? Protect People

Landor Liquid Lamination integrates seamlessly into your current production process, but its impact reaches far beyond print durability.

It supports a cleaner, safer environment.
It reduces microbial spread.
It protects the vulnerable.
It reduces risk for everyone.

And ultimately, **it helps save lives**.

Thatâ??s why antimicrobial protection matters.
Thatâ??s why itâ??s worth paying attention.
And thatâ??s why Landor is proud to lead the way with ISO-certified antimicrobial coatings that make a genuine difference â?? wherever they are used.

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**Category**

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1. Anti-microbial
2. digital varnish
3. Liquid Laminate
4. Liquid Lamination

**Tags**

1. anti-microbial
2. inkjet coatings
3. inkjet varnish
4. liquid laminate

**Date Created**
2020/12/04
**Author**
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